

# SALES AND PROMOTION PACKAGING



THIMM Multipack Geschenkverpackung is an innovative product packaging with high brand presence. It offers a lot of space to set the scene for experiences through brand communication, e.g. storytelling. Viewing window cut-outs allow the product to merge with the whole layout and enhance the sensory experience.



## THIMM Multipack Geschenkverpackung

Innovative product packaging with high brand presence



### CUSTOMER BENEFITS

#### High brand presence by setting the scene for experiences

- » Lots of space for brand communication and storytelling
- » Viewing window cut-outs allow the product to merge with the whole layout
- » Brand experience is enhanced by the sensory experience
- » Open using the fold-down mechanism

#### Product protection and transport characteristics

- » Strong product protection during transport
- » Pleasant carrying comfort using integrated carry handles
- » Optimal palletting characteristics by folding over the carry handle



### ENVIRONMENTAL ASPECTS / SUSTAINABILITY

- » Simple to recycle as made 100% of corrugated board

>> Design number: 136456.01.610\_1



### APPLICATION AREAS

- » Beverages
- » Gift packaging, promotional goods

Individual solutions on request



### CONTACT



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